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## IN NEW US RESEARCH, CAVELL GROUP PREDICTS THE US CLOUD COMMS MARKET SET TO GROW TO OVER 64M USERS BY THE END OF 2025. - CAVELL GROUP

*Leading provider of European Communications Industry research expands to the US with comprehensive cloud communications report.*

Cavell Group, the leading provider of Unified Communications (UC) and Cloud Communications focused research in Europe, is pleased to announce the opening of its US office, coupled with the launch of its new US-focused research report and the official launch of its US business.

The new report is Cavell's first quantitative research study entirely focused on the US UC market and contains many insightful facts and figures, covering over 475 cloud communication service providers and technology vendors. Within the full report, 50 pages of data forecasts show that the US cloud communication market revenue will exceed \$5.1 billion per quarter by the end of 2025.

Cavell will be going through the top-level findings from their Cloud Comms Market Report - USA in a webinar on **February 16, 2021 at 1 PM EST / 10 AM PST / 6 PM GMT** officially introducing themselves as the fresh set of eyes on this market. **Register and submit a question** to the Cavell Team **during the webinar** to be entered **to win a copy of the latest Cavell Cloud Comms Market Report – USA.**

Register here: [hopin.com/events/cavell-launch-usa](https://hopin.com/events/cavell-launch-usa)

Register for Cavell Research Launch USA Webinar ⇨

Encouraged by the consistent growth of the US cloud comms market, Cavell has also decided to expand its presence into the region by hiring industry veteran, Myron Wallace as an Associate Director. Cavell has already run successful events in the US, in partnership with the Cloud Communications Alliance (CCA), and had many successful consulting projects in the market as well. This expansion and new hire mark a bold step in the company's progress into better serving those customers.

**“Recently the Cavell Group and I teamed up to expand the North American presence and further assist service providers. I bring with me, 20+ years of industry expertise covering**

engineering, operations and product management. It's a great honor to be working with the Cavell Group as they are one of the most authoritative and respected firms in the industry."

- Myron Wallace - Associate Director of North America, Cavell Group.

"I've thought for a while that the next step for Cavell would be a US Launch. We trialed this by starting the Cloud Comms Summit series in Washington D.C. three years ago. Now, even though the event has gone digital we have still seen great attendance, and more and more companies asking for our insight and guidance. The US market needs the clarity and expertise that Cavell can offer, and this move guarantees we can provide it to them."

- Matthew Townend, Executive Director, Cavell Group.

"The CCA have worked with Cavell on our annual members survey for the last 2 years, and their insight and knowledge of the market has proved invaluable."

- Joseph Marion - President, Cloud Communications Alliance

**Next report pre-order here:** <https://cavellgroup.com/product/cloud-comms-market-reports-q4-2020/>

### **About Cavell Group**

Cavell Group is an EMEA & USA focused Research, Consulting, Engineering and Education Services business with offices in the USA, Netherlands, Belgium, Portugal and UK as well as remote associates worldwide. Cavell has built a strong reputation as leading Analysts of the Cloud Communications market, providing Strategic Consulting and Research in EMEA and the USA to Service Providers, Vendors, Manufacturers and Private Equity firms. Cavell Group was formed nearly 20 years ago, by a team of Senior Executives, who had been instrumental in building the early internet market both at UUNET and Level 3. Since 2003 the firm has delivered Consulting Services, Research, Due Diligence and Professional Services solutions in over 50 countries around the world.