

# Cavell Invest Summit

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BROCHURE

**BROCHURE CREATED BY**

Cavell Group

**DATE**

2022

**PREPARED FOR**

External Use

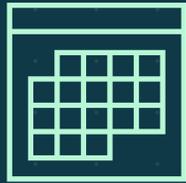


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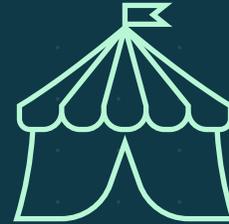
# Event Details



**Date:**  
Wednesday  
25<sup>th</sup> May 2022



**Time:**  
1:30 PM to  
6:30 PM BST



**Event:**  
Cavell Cloud  
Summit Invest



**Location:**  
London

**What is the event about?**

# Education. Network. Opportunity.



- ▾ Strong M&A and investment activity is constantly being driven in the cloud communications and cloud networking industries as service providers and vendors look to upscale and acquire new capabilities.



- ▾ Cavell has seen an increasing demand from private equity firms and technology and communications companies who seek support to better understand the market, the current opportunities and future trends. Through extensive consulting and due diligence work in the cloud M&A space, Cavell has built a strong network of contacts and provides the perfect conduit for connections and partnerships.



- ▾ This event sets out to bring the service providers, tech players and the finance community together to network and explore market opportunities in the cloud space, options for investment, successful investment strategies, industry dynamics, and key emerging areas for future opportunity.

# Why sponsor?



# What makes Cavell's events unique?

- ▾ Cavell Group established the events business in 2015 after identifying their customers' (telcos, UC service providers and vendors) appetite to explore the market dynamics, meet with their peers and discuss trends and best practices.
- ▾ The lack of a specialised, designated forum at the time, made it possible for Cavell to meet the industry's needs. Leveraging an **extensive network of connections** developed over decades, Cavell has been bringing together the thought-leaders, experienced professionals and key market players, technology providers, and innovators in this space. This is where they all meet to share their experiences and expertise in an open, peer-driven environment.
- ▾ Not only that, but Cavell's **proprietary** cloud communications market reports, their cloud networking, comms buyers' requirements insight and collaboration research shared at the events over the years, as well as their extensive experience in commercial and technical due diligence in conjunction with major cloud M&A deals, make these conferences a great source of **actionable market intelligence**, a source **trusted by hundreds of decision makers**.
- ▾ Since 2015, Cavell's events have become some of the leading conferences in the cloud space, with the *Cloud Comms Summit* being the **leading and largest vendor-agnostic event** for Service Providers focussed on this industry, in Europe and in the US.
- ▾ Well attended by the cloud comms leaders and challengers alike, Cavell's events enable a **knowledgeable**, equipped and well-connected industry.



Enabling not only access to market trends and practical information, but also to peer collaboration and sharing of ideas, Cavell's events have become a trusted partnership facilitator.

Q Advisors

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Each year the Cavell Summit gets better as the market expands in coverage and the conference evolves with this rapidly changing environment

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Cloud Comms Summit is an essential event to understand the challenges of the telecoms industry and its continuous evolution.

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Great insight on the state of the market coupled with an unparalleled networking opportunity in our space.

# Get in front of the decision makers in the cloud space

Representing a diverse range, our attendees are a combination of private equity firms and C-level Executives from key service providers and vendors in the cloud space, providing the perfect setup for high-quality interactions.

Below is a small sample of who you can expect to meet:



**What are the opportunities?**

# Your Sponsorship Package is Ready for You



ASSOCIATE SPONSOR

£5,000 + VAT

- ▽ Sponsor recognition in pre- and post-event communications
- ▽ Logo on event webpage
- ▽ List of registrants provided pre-event
- ▽ Speaking opportunity
- ▽ 4 meeting passes (including speaker)



NETWORKING DRINKS

£3,000 + VAT

- ▽ Sponsor recognition in pre- and post-event communications
- ▽ Logo on event webpage
- ▽ Sponsor recognition during networking drinks
- ▽ 2 meeting passes

# Your Sponsorship Package is Ready for You



REGISTRATION  
£1,500 + VAT

- ▽ Sponsor recognition in pre- and post-event communications
- ▽ Logo on event webpage
- ▽ Opportunity to provide branded lanyards (production costs not included)
- ▽ 2 meeting passes



COFFEE BREAK  
£1,500 + VAT

- ▽ Sponsor recognition in pre- and post-event communications
- ▽ Logo on event webpage
- ▽ Sponsor recognition during coffee break
- ▽ 2 meeting passes



# What's next?

We would love to have you on board – if you have any questions, please reach out.



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**We look forward to hearing from you!**